

NJ CAMP FAIRS 2025 MEDIA RATES AT A GLANCE

CAMP FAIR BOOTH RATES

In Person Opportunity!

# Fairs	Early Bird reserve by 11/15	Rate reserve by 12/15	Rate after 12/15
1	\$565	\$595	\$650
2	\$1040	\$1115	\$1175
3	\$1515	\$1590	\$1650
4	\$1965	\$2040	\$2100
5	\$2365	\$2440	\$2550
6	\$2765	\$2840	\$2900
7	\$3065	\$3140	\$3200

* payment must be made by early registration deadline to guarantee best rate.

Increase your exposure and add on CAMP FAIR BRANDING PACKAGE

Exposure all around the fairs!

- Logo on bag giveaways\$150
- Logo on camp fair email campaigns.....\$200
- Logo/Image & Text on Themed Camp eblasts.....\$200
- Emails from Camp Fair family attendees\$200

Maximize with all 4\$550 total (a \$750 value)

ULTIMATE CAMP GUIDE - PRINT AD RATES

Exposure all year long!

	camp fair attendee	non attendee
Full Page:	\$785	\$1050
Half Page:	\$585	\$750
Quarter Page:	\$425	\$650
Centerfold:	\$1200	\$1750

DIGITAL COMBO PACKAGES

Most comprehensive (web, email, social, print) for extended timeframe!

Platinum Plus Package ALL INCLUSIVE: \$3600 ** (a \$5415 value)

Platinum Package (5 MONTH): \$2600 * (a \$4235 value)

Gold Package (3 MONTH): \$1600 (a \$2580 value)

Silver (2 MONTH): \$ 975 (a \$1595 value)

** Includes extras: Camp Fair Booth, Half Pg Camp Guide Ad, and Camp Fair Branding Pkg plus digital banners and email campaign

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ALL ALA CARTE OPTIONS:

- Logo on bag giveaways \$150
- Logo on camp fair email campaigns.....\$200
- Emails from Camp Fair family attendees\$200
- Enhance Your Basic Camp Listing\$395
- Themed Camp Eblast\$100 per blast or \$350/4 eblasts
- Dedicated Eblast (only your camp).....\$595
- Spotlight Your Camp on Main Image Slider.....\$395